

**FORM G**  
**BOARD OF REGENTS, STATE OF IOWA**  
**PROPOSAL FOR PROGRAM/DEPARTMENT CHANGE**  
**December**  
**19, 2019**

Institution: Iowa State University

Current Title of Program/Department: Department of Management

Proposed Title of Program/Department: Department of Management and Entrepreneurship

Name of College: Ivy College of Business

Current CIP Discipline Specialty Title: N/A

Proposed CIP Discipline Specialty Title: N/A

Current CIP Discipline Specialty Number (six digits): N/A

Proposed CIP Discipline Specialty Number (six digits): N/A

Current Level: \_\_\_\_\_ M \_\_\_\_\_ D \_\_\_\_\_ F

Proposed Level: \_\_\_\_\_ M \_\_\_\_\_ D \_\_\_\_\_ F

Degree Abbreviation (e.g., B.S., B.A., M.A.): N/A

Approximate date to implement changes: Month January Year 2021

Contact person: (name, telephone, and e-mail) Brandon Mueller, 515-294-7261,  
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Please do not use acronyms without defining them.

1. Provide a brief description of the current department/program.

The Department of Management is one of the foundational departments in the Ivy College of Business. It currently has 30 faculty members (19 tenure-track and 11 term faculty or instructors); 10 of these faculty members identify primarily or exclusively with the entrepreneurship side of management. As part of the College of Business, the department first offered a Management major in 1984, with a major in Entrepreneurship debuting in fall of 2017. The department has graduated over 4399 management majors since 1984 and currently has over 100 entrepreneurship majors working towards their degree.

The Department also offers two doctoral degree specialization areas for those pursuing a PhD in Business: either Management or Entrepreneurship. The doctoral program specialization in Management prepares doctoral students to publish and teach in the fields of Strategy, Organizational Behavior, and Human Resource Management, while the doctoral program specialization in Entrepreneurship prepares doctoral students to publish and teach in the fields of Entrepreneurship and Innovation.

2. Describe reasons (justification) for the proposed changes. Include information about the value of the changes to the department, program, discipline, college, and/or the university.

The Department of Management is looking to change its name to more accurately reflect its growing focus and emphasis on entrepreneurship in terms of faculty specialization and research focus, undergraduate and graduate degree offerings, and curriculum. The Department now offers an undergraduate minor, an undergraduate major, a graduate certificate, and a PhD specialization in Entrepreneurship. In addition, 6 of our 19 tenure-track faculty actively focus on teaching and research in entrepreneurship-related areas.

A departmental name change (from the Department of Management to the Department of Management and Entrepreneurship) allows the department to better and more accurately reflect this growing focus on entrepreneurship and will serve to more clearly direct interested students, businesses, and numerous other stakeholder groups to the appropriate departmental home for entrepreneurship-related content. Further, this change highlights the importance of entrepreneurship as a strategic focus of the Department, the Ivy College of Business and the broader Iowa State University.

3. What will be the effect of the proposed change on current students?

Apart from more clearly directing students interested in Entrepreneurship to the department that provides these degrees and conducts scholarship in this area, we do not anticipate any additional effects of this proposed change on current students.

4. If this is a program/department name change, describe the proposed name is consistent with the mission of the college and university.

Iowa State University is actively building a vibrant entrepreneurial ecosystem as part of an ongoing mission to cultivate a campus-wide culture of innovation and entrepreneurship. In offering both an Entrepreneurship minor and major for ISU students, as well as a doctoral program specialization in Entrepreneurship, the Department of Management (and its proposed new name) is a pivotal piece of this university-wide initiative.

5. Will the proposed change be consistent with other programs at the university or other universities in the state? If this is a program/department name change, identify other institutions with the same or similar name.

Yes, the proposed department name change is identical to a recent change at the University of Iowa (where their Department of Management and Organizations was recently renamed the Department of Management and Entrepreneurship, to reflect their offering of an entrepreneurial management track within the undergraduate management major) and is similar to a proposed change at the University of Northern Iowa (where they are seeking to rename their Department of Marketing the Department of Marketing and Entrepreneurship, to reflect the inclusion of an entrepreneurship certificate and minor within the Department of Marketing).

In addition, across the country many business departments with a similarly shared focus on management and entrepreneurship have chosen to name themselves Departments of Management and Entrepreneurship (see Indiana University, Arizona State University, DePaul, etc.)

6. Is the proposed change consistent with association/accreditation requirements? Have accreditation requirements been addressed?

The proposed change does not affect current or future accreditation requirements.

7. Describe program configuration changes that will result from the proposed program change, e.g., change in number of credit hours required, etc.

None.

8. What costs will be incurred by the proposed program change? Identify new resources that will be needed in connection with the proposed program change, e.g., facilities, faculty, funds, etc. How will the proposed program change be administered? Provide a three-year analysis of costs resulting from the proposed program change.

None.

9. Is this intended to be a temporary or permanent change? If temporary, for how long?

Permanent.

10. What are the workforce needs in the state for the proposed program change? Be as specific as possible and include sources of data.

None.

11. Provide any other information that might be helpful to the Board of Regents in considering this request.

## Academic Program Approval Voting Record

This document is to be appended as the last page of the proposal for any new or revised academic program to record the successive votes of approval as the proposal moves through its required review and approval steps. Consult Faculty Handbook Section 10.8 or the Faculty Senate Curriculum Committee website for information regarding Committee review and voting requirements for each action.

Curricular Action: (check appropriate boxes below)

1.  New Program     Name Change         Discontinuation         Concurrent Degree for:
2.  Undergraduate Major    Graduate Major     Undergraduate Minor    Graduate Minor  
 Undergraduate Certificate     Graduate Certificate         Other: \_\_\_\_\_
3. Name of Proposed Change: \_\_\_\_\_ Department of Management and Entrepreneurship \_\_\_\_\_
4. Name of Contact Person: \_\_\_\_\_ Brandon Mueller ([muellerb@iastate.edu](mailto:muellerb@iastate.edu)); Deidra Schleicher ([deidra@iastate.edu](mailto:deidra@iastate.edu))
5. Primary College: Ivy College of Business        Secondary College: \_\_\_\_\_
6. Involved Department(s): \_\_\_\_\_ Department of Management \_\_\_\_\_

### Voting record for this curricular action:

Voting Body	Votes			Date of Vote
	For	Against	Abstain	
Department of Management Faculty	28	1	0	10/28/19
College Curriculum Committee (N/A)	N/A	N/A	N/A	N/A
College Approval Vote	N/A	N/A	N/A	N/A
Graduate Council	N/A	N/A	N/A	N/A
Faculty Senate Curriculum Committee				
Faculty Senate Academic Affairs Council				
Faculty Senate				