

FORM G
BOARD OF REGENTS, STATE OF IOWA
PROPOSAL FOR PROGRAM/DEPARTMENT NAME CHANGE

Institution: Iowa State University

Current Title of Program/Department: Entrepreneurial Studies Minor / Management Department

Proposed Title of Program/Department: Entrepreneurship Minor / Management Department

Name of College: Debbie and Jerry Ivy College of Business

Approximate date to implement changes: Month August Year 2020

Contact person:

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Please do not use acronyms without defining them.

1. Describe reasons (justification) for the proposed changes.
 The Entrepreneurial Studies minor has been offered for almost 20 years. It is an interdisciplinary minor that provides opportunities for students to learn about entrepreneurship – the process of creating value through recognizing and developing opportunities. It serves to complement the student’s major area of study, in any college, by offering a means of putting theory into practice. The Entrepreneurship Leaders Committee (E-Leaders), the cross-disciplinary faculty and staff group tasked with the oversight of programmatic and curricular changes to the minor, believes that while the concept of a flexible and inter-disciplinary minor remains very relevant, its current name is outdated and inconsistent with other more recent initiatives in the area of entrepreneurship. The proposed name more clearly describes the content that students and recruiters expect from the minor. Furthermore, it is consistent with other well-established initiatives at Iowa State University such as the Pappajohn Center for Entrepreneurship, the Agricultural Entrepreneurship Initiative, and the Entrepreneurship major offered by the Ivy College of Business. Finally, the proposed name aligns with entrepreneurship programs at peer and aspiring institutions. Among the top 25 programs in the discipline, 18 programs name their major, minor, or concentration “Entrepreneurship” and all but two schools utilize the word “entrepreneurship” in combination with “innovation” (3 occurrences) or “emerging enterprises” (one occurrence).

2. How will the proposed change affect current students?
 The term entrepreneurship as a stand-alone label is more broadly understood by students and recruiters today than it was when the minor was first launched. Prospective students and recruiters will be better able to connect the content and value of the minor with other well-known and prestigious campus initiatives featuring the word “entrepreneurship” in their name (as listed above). Moreover, as recruiters increasingly recognize the value of entrepreneurship as a skill, students will be facilitated in communicating the value of their minor to prospective employers.

3. If relevant, have accreditation requirements been addressed?
 There are no relevant accreditation requirements to be addressed.

4. If relevant, describe program configuration changes that will accompany the proposed program or department name change, e.g., change in number of credit hours required, faculty appointments, etc.

While the E-leaders are continuously evaluating the minor for improvements, there are no program configuration changes associated with the minor name change.

5. If relevant, identify resources that will be needed in connection with the proposed program or department name change, e.g., facilities, faculty, funds, etc.

No resources are needed.

6. Is this intended to be a temporary or permanent change? If temporary, for how long?

This is intended to be a permanent change.

Voting Record for this curricular action:

Voting Body	Votes			Date of Vote
	For	Against	Abstain	
Department of Management	24	0	0	9/20/2019
College Curriculum Committee	6	0	0	9/24/2019
College Approval Vote	68	3	0	12/30/2019
Faculty Senate Curriculum Committee	6	0	0	1/22/2020